



GeoCue
A U S T R A L I A

COMPANY
BROCHURE

2022

WWW.GEOCUEAUSTRALIA.COM



THE COMPANY

LIDAR & DRONE MAPPING SOLUTIONS

GeoCue Australia is a subsidiary of GeoCue Group Inc (USA), and a portfolio company of MD Group, and has been established to take advantage of the existing GeoCue customer base in Australia, and the region, and the very strong acceptance of UAV (Unmanned Aerial Vehicles) based technology here.

Based in Brisbane and with staff in Perth, we intend to fully embrace the excellent GeoCue range of hardware and software combined with other complementary products and systems. With our surveying background and experienced staff, we are well placed to help and advise you regarding multi-rotor drones, VTOL fixed-wing drones, photogrammetry, LiDar, GNSS, CORS options, Bathymetry and related software within these areas.





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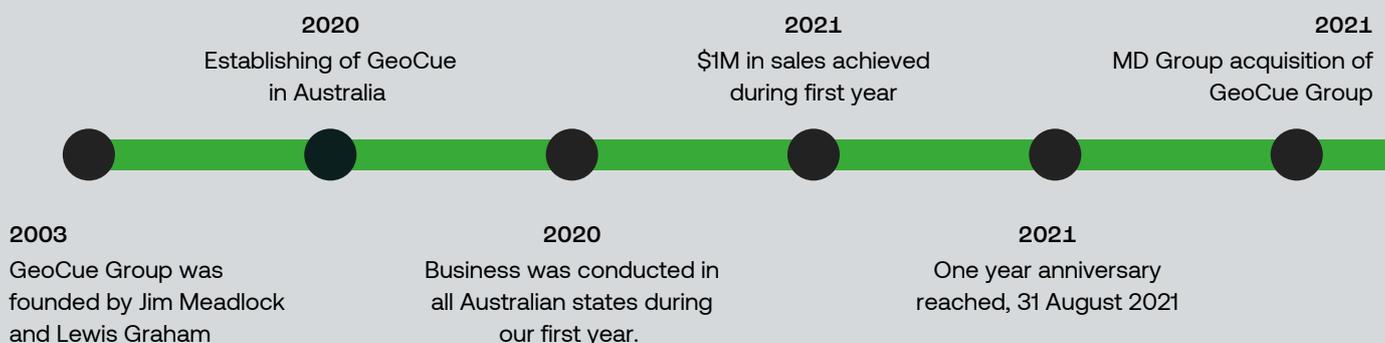
HISTORY AND MILESTONES

Let our team help your team thrive!

GeoCue Australia works with various suppliers from around the region and the world. Primary among these partners is USA based manufacturer GeoCue Group. Being one of the largest suppliers of kinematic LIDAR mapping processing tools in North America, GeoCue Group is a great partner. LP360, a GeoCue Group product, is one of the world's most widely used tools for exploiting point cloud data.

Leveraging their expertise in LIDAR and photogrammetry, GeoCue Group have a history of bringing new products to the market, providing surveyors and geomatics professionals exciting tools for geospatial data extraction. The most recent addition is the fused LIDAR/Camera drone surveying system, the True View® 3D Imaging Systems (3DIS®). The True View 3DIS LiDAR system offers a complete hardware and software solution for our various customers looking to collect high accuracy topographic data.

We combine the GeoCue Group solutions with those from our other trusted supplier partners to bring our customers great solutions. Through our collaborations with these suppliers, we aim to both earn and keep your trust as a true extension of your team.





OUR BUSINESS PRINCIPLES

As a very customer-focused company, we place great importance on ensuring that our customers have confidence in our processes, systems and products.

This extends to the following:

CLARITY

Clarity about the product, our company and processes.

CONFIDENCE

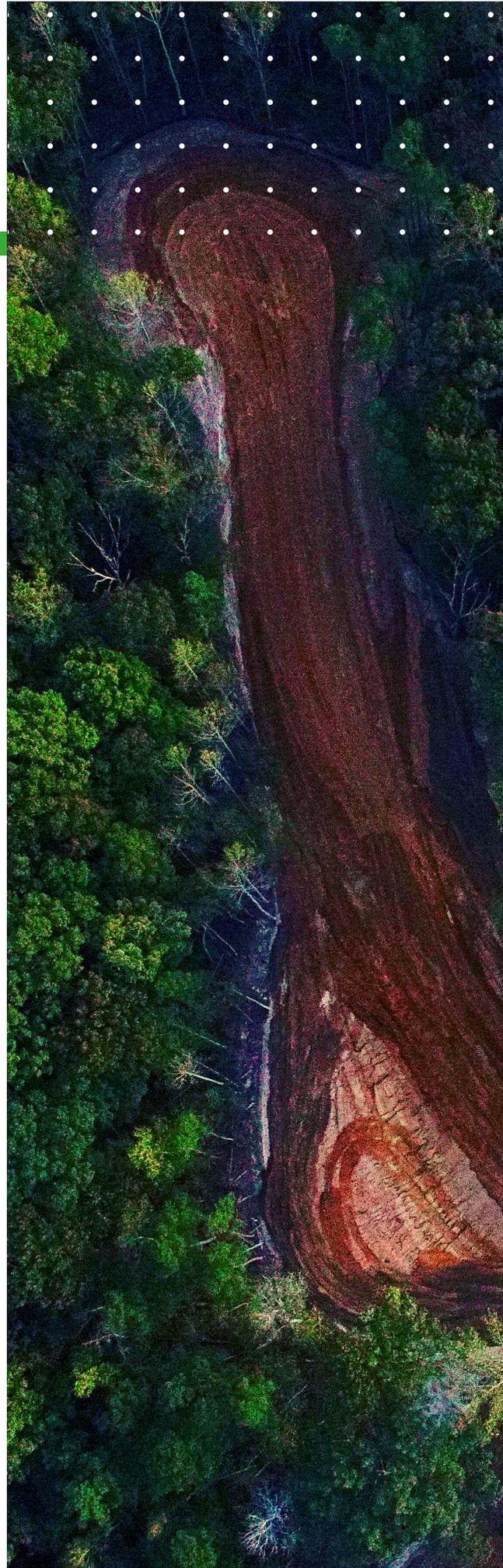
Confidence in the solutions that we provide and that they have been purchased from a local and trusted source.

EMPOWERED

Empowered through our association to fully utilise the product and software to solve site issues.

SUPPORT

We are easily accessible for if and when support is required. This is not exclusive to issues, we want our customers to also understand they have access to a broad network of support and knowledge.







Our company culture stems from the unrelenting desire to achieve great things with great people. This starts with employing genuinely good, enthusiastic, and capable people and giving them the tools and space to succeed. All else follows from these beginnings.

Mark Hickey
General Manager
and Director

OUR VISION, MISSION AND VALUES

● VISION

Our vision is to be the first-choice sensor supplier to the survey and mapping industries in the APAC region. We aim to achieve this through our exceptional staff, systems, and technology.

● MISSION

Our mission is to share our enthusiasm, knowledge and ability with our customers. Through this, we strive to solve problems, facilitate access to opportunities and help create far-reaching growth and success for ourselves and our partners.

● VALUES

EMPATHY

Authentic and genuine connection is formed with empathy. The Tech Industry can often lose sight of the people who are purchasing a product. By placing our value in empathy, we understand the people and their needs for the product.

ACCOUNTABILITY

We know what we are and what we can offer. Therefore we stand behind everything that we do. Our focus is on support and the right solution.

PRIDE

We take pride in our business, branding, ideas, our customers and our team. This is such a powerful value - our pride can be seen and felt as it is a genuine sense of value.

ADAPTABILITY

We are extremely adaptable and open to growth and change. This extends across all areas of our business from our products to our people.







LiDAR SOLUTIONS

The capability of LiDAR in capturing high-resolution, high-accuracy, extremely dense point clouds of scanned areas and objects is valuable in many applications. Any process that requires an accurate 3D representation of an area is a process that can benefit greatly from LiDAR technology. The unique ability of LiDAR in penetrating vegetation, recording vertical structures, fast processing time and the ability to operate at night (to name a few), provide significant benefits over more traditional approaches such as photogrammetry.

OUR INDUSTRY SOLUTIONS

● LiDAR



True View 435

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True View 515

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True View 635/640

[LEARN MORE](#)



True View 645/650

[LEARN MORE](#)



Alpha Air 450

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Zenmuse L1

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● PHOTOGRAMMETRY



P330 VTOL Drone

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Zenmuse P1

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GNSS SOLUTIONS

In conjunction with our partner CHC Navigation, we are well aware of the demand for high quality, economically priced, survey grade GNSS options. To meet this demand, CHC Navigation offer a variety of GNSS sensors including the range topping i90 and i90 Pro GNSS units, which are equipped with tilt function. A highly popular and useful feature. The various CHC Navigation sensors are provided with Landstar 7 survey software, or such third party options as 12D can also be used.

● GNSS



i50 GNSS System

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i83 GNSS System

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i90 GNSS System

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i90 Pro GNSS System

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iBase

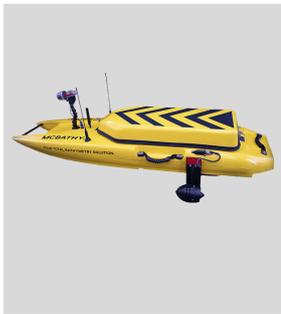
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DJI RTK Base Station

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● BATHYMETRY



McBathy single beam

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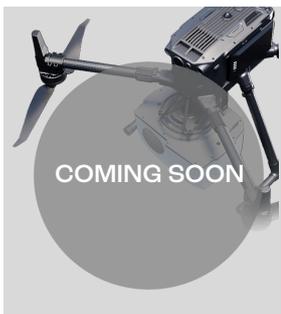
McBathy side scan

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UGCS

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TDOT

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DRONE SOLUTIONS

● DRONES



FREEFLY ALTA X

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DJI M300

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DJI M600

[LEARN MORE](#)



BB4 Multi rotor drone

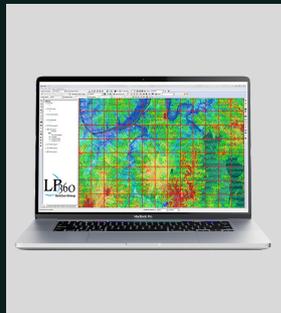
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● SOFTWARE



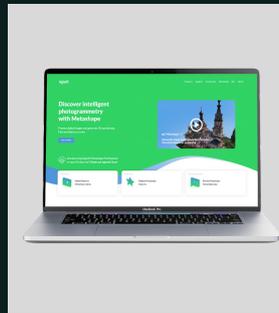
**True View
EVO Software**

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**GeoCue
LP360 Software**

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**Agisoft Metashape
Software**

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**Drone Logbook Fleet
Management
Software**

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CONTACTING US



We firmly believe that proximity to our customers is a key factor in adapting to their requirements in today's fast-changing environment.

To achieve this aim, we are rapidly expanding geographically by creating business, and support centers throughout Australia

GeoCue Head Office Brisbane:

Unit 15/37 McDonald Rd,
Windsor QLD 4030
1300 900 303
Monday- Friday
8:30am - 5pm

GeoCue Perth Office:

George St, Perth WA 6000
0498 010 567
Monday- Friday
8:30am - 5pm

